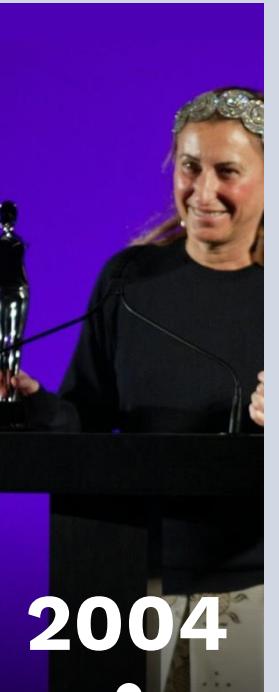


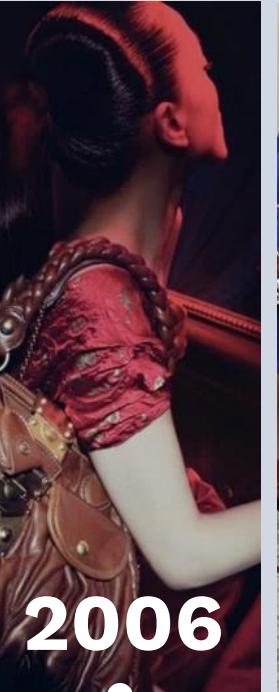
# THE WORLD OF MIU MIU



**1993**



**2004**



**2006**



**2011**



**2015**



**2020**



**2022**



**2025**

## BRAND BIRTH

founded by Miuccia, granddaughter of Prada's founder & titled after Miuccia's childhood nickname

## CONSECRATION

Miuccia awarded best international designer

## INTERNATIONAL FOOTPRINT

after hosting its fashion show in New York, London and Milan, Miu Miu establishes itself in Paris

## WOMAN'S TALES

Miu Miu launches its unique series of short films directed by distinctive female filmmakers, empowering women

## LAUNCH OF THE FIRST MIU MIU FRAGRANCE

## SUSTAINABILITY

Miu Miu Upcycled: the eco-responsible capsule of vintage clothes transformed & reinvented

## BRAND OF THE YEAR

Miu Miu S/S22 micro mini skirt named sensation dress of the year

## MIU MIU FRAGRANCE

the new feminine pillar fragrance is launched

MIU MIU